

Den Haag

31 March 2025

1. Overview of Membership Categories and Pricing

We like to define four distinct membership categories:

Category	Description	Fee (EUR/year)
Individual (Student)	Students in geothermal or related fields	€5
Individual (Professional)	Independent professionals, consultants	€50
Honorary	Awarded by Board for exceptional contribution	€0
Institutional / Affiliated	Universities, NGOs, research institutes	€500
Corporate (Bronze)	Entry-level, basic engagement and visibility	€1,000
Corporate (Silver)	Mid-level, strategic visibility and advisory role	€5,000
Corporate (Gold)	Premium, leadership positioning and influence	€15,000

This model ensures accessibility (e.g., €5 for students), while creating a structure that invites **higher corporate contributions** with tangible strategic benefits.

2. Corporate Membership: Tiered Value Proposition Strategy

To guide companies into the appropriate tier, we propose a **value-aligned framing** based on the outcomes they seek:

Tier	Value Proposition
Bronze	<i>Stay connected</i> – Access IGA news, voting rights, and basic branding. Ideal for SMEs and newcomers.



Tier	Value Proposition
Silver	<i>Shape the conversation</i> – Mid-level partners benefit from targeted visibility, working group participation, and speaking opportunities.
Gold	<i>Lead the movement</i> – Flagship industry leaders gain strategic access, exclusive roundtables, co-branding, and global recognition.

A **tiered benefits matrix** is being developed to accompany this proposal and will visually reinforce self-selection based on value received.

3. Affiliated members proposition

For many years, the International Geothermal Association has proudly operated as an umbrella organization—guided by the principle that “*your members are our members.*” This approach has allowed us to build a truly global geothermal community, fostering broad participation across countries, sectors, and institutions.

As we evolve into a more **policy-relevant, impact-driven association**, we are refining this model to better reflect the growing importance of strategic engagement and leadership within our global platform.

Individuals affiliated with recognized Institutional or Affiliated Members will continue to enjoy the **same access to individual-level benefits**—such as event discounts, educational resources, and communications. This ensures that inclusivity, capacity-building, and community connection remain core to our mission. But these individuals will not have voting rights. Only the member (the affiliated / institutional member) will have one vote. **Direct** individual members will have voting rights and will be invited to join the General Assembly.

At the **corporate level**, the focus shifts from inclusion to **influence**. Participation in advisory platforms, leadership roles in policy dialogues, strategic branding opportunities, and eligibility for the Operators Club and high-level events are **reserved for companies with direct IGA corporate membership**. Only companies with direct IGA membership will have voting rights (following the same analogy as the individual membership).

This ensures that **influence within IGA is earned through clear and direct commitment** to our mission. It also enables us to recognize and elevate those companies that choose to actively shape the global geothermal agenda—while still supporting affiliated organizations in growing and mobilizing their broader networks.



We invite corporate members currently participating through affiliated organizations to consider transitioning to **direct IGA corporate membership** at a tier that aligns with their ambitions and impact. Influence in the geothermal sector is no longer just about being present—it's about **being part of the leadership**

The new membership is about **creating a community where every member sees their place and purpose**, and where corporate partners feel proud to lead the geothermal transformation through IGA.

Elizabeth Henriquez

Chair, Membership Committee, International Geothermal Association